

Spok PageLink™

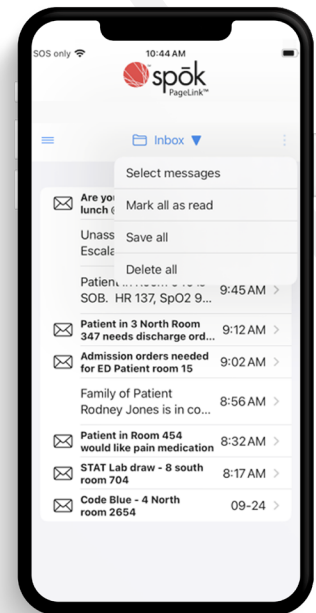
Why is Spok introducing a virtual pager?

Pager reliability

- Pagers operate on a dedicated, redundant network—separate from cellular or internet infrastructure—making them immune to network congestion during emergencies.
- Cellular networks can become overwhelmed during natural disasters or high-traffic events, while paging networks ensure timely message delivery.
- Pagers offer superior signal penetration in areas with weak cellular coverage, such as deep within hospitals or underground facilities.
- Long battery life enables pagers to function without interruption during extended emergencies.

Smartphone convenience

- **Pager companion expands coverage:** This is a great companion to your pager, allowing users to receive messages anywhere with internet access via a cellular or Wi-Fi connection.
- **Two-way paging using a mobile app:** Spok PageLink Plus allows users to initiate a paging message or reply to a page. This greatly enhances existing workflows and creates opportunities for new workflows, giving the ability to reply or acknowledge message receipt.
- **Software updates and improvements:** This is a pager-centric application designed to be like a pager and as a companion that can enhance your pagers' capabilities. Spok is planning new features and capabilities which will be provided through regular mobile application updates.



Choose from one of two new virtual paging options:

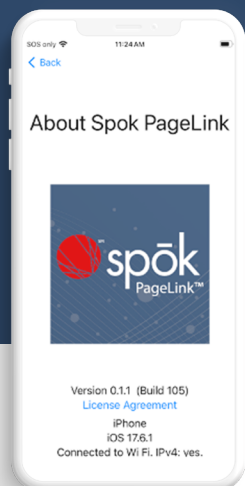
1 Spok PageLink (One-way)

2 Spok PageLink Plus (Two-way)

Key Features	Spok PageLink	Spok PageLink Plus
All current Android & iOS Devices	•	•
Receive secure one-way messages	•	•
Two-way secure messaging	-	•
Message character limit	500	500
Utilizes existing mobile devices contact list	-	•

Key Features	Spok PageLink	Spok PageLink Plus
Recipient address options	• (Pager, email, SMS*)	• (Pager, email, SMS*)
Message tracking (sent, delivered, read)	• (My Account)	• (My Account)
Android DND exception and iOS mute switch override support	•	•
Works with your existing Spok pagers	•	•
Endpoint for Spok consoles	•	•
Spok HCS SaaS solution (Nothing to install or support)	•	•
Requires Alpha physical or virtual pager subscription	•	•
Application security access code	Managed through MDM / Device Security	Managed through MDM / Device Security
Remote application wipe of all messages	Managed through MDM / Device Security	Managed through MDM / Device Security
OPTIONS		
Receive/send messages with SMS devices* (Communicate with non-Spok PageLink users via SMS)	• (Receive only)	•
Pager forwarding*	•	•

*Available option



Spok PageLink is available for the iPhone and iPad through the Apple App Store and for Android devices through the Google Play Store.



To learn more about Spok PageLink and paging services, please contact your wireless sales representative.

spok.com

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Rev: 1/25