

WidePoint Reports Full Year and Fourth Quarter 2020 Financial Results

Record 2020 Financial Results Highlighted by 29% Increase in Managed Services Revenue, \$10.3 Million in Net Income, and 59% Increase in Adjusted EBITDA

Fairfax, VA – March, 23 2021 – <u>WidePoint Corporation</u> (NYSE American: <u>WYY</u>), the leading provider of Trusted Mobility Management (TM2) specializing in Telecommunications Lifecycle Management, Identity Management (IdM) and Digital Billing & Analytics solutions, today reported results for the full year and fourth quarter ended December 31, 2020.

Fourth Quarter 2020 and Recent Operational Highlights:

- Secured the U.S. Department of Homeland Security's (DHS's) Cellular Wireless Managed Services (CWMS) 2.0 contract, valued at up to \$500 million
- Awarded two new Identity Management contracts, expanding WidePoint's commercial footprint as well as the Company's secure digital certificates into a new U.S. federal agency
- Number of U.S. Department of Defense secure digital certificates issued increased 17% year-overyear from the fourth quarter of 2020, leading to an increase in high margin Identity Management revenue
- Soft-Ex, WidePoint's subsidiary, awarded multi-year digital billing and analytics contracts with multiple European enterprises, including Cancom, Zetacom, and Three Ireland
- Secured more than \$10.4 million in contract wins, exercised option periods, and contract extensions during the fourth quarter of 2020, excluding the new contract from DHS
- Successfully effectuated 1-for-10 reverse stock split on November 6, 2020

Management Commentary

"2020 was the most successful year in WidePoint's history as we set records in each of our financial performance metrics, during a pandemic, while seamlessly managing the largest mobility managed service project in the country," said WidePoint's CEO, Jin Kang. "In 2020, our total revenues increased to \$180 million, while our managed services revenues increased 29% year-over-year. The increase in our higher margin managed services business coupled with a minimal increase in our operating expenses demonstrates the leverage we have in our business model. Our ability to efficiently scale drove \$2.1 million in net income, excluding our non-cash tax benefit, which is an 830% increase in net income from 2019, as well as a 59% increase in adjusted EBITDA to \$5.7 million, which was right at the top end of our expected range.

"At the end of the year, we were awarded the much-anticipated CWMS 2.0 contract from the U.S. Department of Homeland Security, securing our position with one of our most prominent customers. That momentum has carried into 2021 with several wins for both our Identity Management and Digital Billing and Analytics businesses, both of which remain in high demand as we offer effective solutions to many of the challenges large government and commercial enterprises face in the modern, mobile world. "Our primary objective for 2021 is to profitably grow WidePoint by focusing on our core competencies, by strengthening our technical capabilities, and by enhancing our organization with an accretive acquisition. With a robust client base and over 90% customer retention, demand for our solutions

increasing, and a balance sheet with \$16 million in cash and no debt, we are confident that we will be able to execute on our strategy in 2021 and continue driving value for our shareholders."

Full Year 2020 Financial Highlights (results compared to the same year-ago period):

- Revenues increased 77% to \$180.3 million
- Managed Services revenue increased 29% to \$42.7 million
- Gross profit increased 18% to \$20.5 million
- Net income totaled \$10.3 million, or \$1.20 per diluted share, including an \$8.2 million, or \$0.95 per diluted share, one-time tax allowance reversal
- EBITDA, a non-GAAP financial measure, increased 71% to \$4.9 million
- Adjusted EBITDA, a non-GAAP financial measure, increased 59% to \$5.7 million

Fourth Quarter 2020 Financial Highlights (results compared to the same year-ago period):

- Revenues increased 1% to \$28.4 million
- Managed Services revenue increased 7% to \$8.9 million
- Gross profit increased 1% to \$4.8 million
- Net income totaled \$8.3 million, or \$0.94 per diluted share, including an \$8.2 million, or \$0.93 per diluted share, one-time tax allowance reversal
- EBITDA, a non-GAAP financial measure, increased 39% to \$1.1 million
- Adjusted EBITDA, a non-GAAP financial measure, increased 30% to \$1.3 million

Full Year 2020 Financial Summary

(in millions, except per share amounts)	Decer	mber 31, 2020	December 31, 2019		
	(Unaudited)				
Revenues	\$	180.3	\$	101.7	
Gross Profit	\$	20.5	\$	17.4	
Gross Profit Margin		11.3%		17.1%	
Operating Expenses	\$	17.2	\$	16.5	
Income from Operations	\$	3.2	\$	0.9	
Net Income	\$	10.3	\$	0.2	
Basic Earnings per Share (EPS)	\$	1.22	\$	0.03	
Diluted Earnings per Share (EPS)	\$	1.20	\$	0.03	
EBITDA	\$	4.9	\$	2.8	
Adjusted EBITDA	\$	5.7	\$	3.6	

Fourth Quarter 2020 Financial Summary

(in millions, except per share amounts)	Dece	mber 31, 2020	December 31, 2019		
	(Unaudited)				
Revenues	\$	28.4	\$	28.1	
Gross Profit	\$	4.8	\$	4.8	
Gross Profit Margin		17.0%		16.9%	
Operating Expenses	\$	4.1	\$	4.5	
Income (Loss) from Operations	\$	0.7	\$	0.3	
Net Income (Loss)	\$	8.3	\$	(0.0)	
Basic Earnings per Share (EPS)	\$	0.96	\$	(0.00)	
Diluted Earnings per Share (EPS)	\$	0.94	\$	(0.00)	
EBITDA	\$	1.1	\$	0.8	
Adjusted EBITDA	\$	1.3	\$	1.0	

Conference Call

WidePoint management will hold a conference call today (March 23, 2021) at 4:30 p.m. Eastern time (1:30 p.m. Pacific time) to discuss these results.

WidePoint's President and CEO Jin Kang, Executive Vice President and Chief Sales and Marketing Officer Jason Holloway, and Executive Vice President and CFO Kellie Kim will host the conference call, followed by a question and answer period.

U.S. dial-in number: 888-506-0062 International number: 973-528-0011

Passcode: 502619

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Gateway Investor Relations at 949-574-3860.

The conference call will be broadcast live and available for replay <u>here</u> and via the investor relations section of the Company's <u>website</u>.

A replay of the conference call will be available after 7:30 p.m. Eastern time on the same day through April 6, 2021.

Toll-free replay number: 877-481-4010 International replay number: 919-882-2331

Replay ID: 40212

About WidePoint

WidePoint Corporation (NYSE American: WYY) is a leading provider of trusted mobility management (TM2) solutions, including telecom management, mobile management, identity management, and digital billing and analytics. For more information, visit <u>widepoint.com</u>.

Non-GAAP Financial Measures

WidePoint uses a variety of operational and financial metrics, including non-GAAP financial measures such as EBITDA, to enable it to analyze its performance and financial condition. The presentation of non-GAAP financial information should not be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. A reconciliation of GAAP Net income to EBITDA is included on the schedules attached hereto.

	FISCAL YEAR ENDED DECEMBER 31,				THREE MONTHS ENDED DECEMBER 31,			
	2020			2019 2020		2019		
NET INCOME (LOSS) Adjustments to reconcile net (loss) income to EBITDA:	\$	10,323,700	\$	226,300	\$	8,284,200	\$	(33,800)
Depreciation and amortization		1,632,700		1,910,600		385,600		481,500
Amortization of deferred financing costs		1,700		5,000		-		1,200
Income tax provision (benefit)		(7,400,000)		392,700		(7,642,800)		265,900
Interest income		(3,900)		(5,400)		(800)		(600)
Interest expense	-	301,200		305,600		75,000		78,400
EBITDA Other adjustments to reconcile net (loss) income to Adjusted EBITDA:	\$	4,855,400	\$	2,834,800	\$	1,101,200	\$	792,600
Provision for doubtful accounts		600		22,000		_		(1,500)
Stock-based compensation expense		810,300		718,000	-	159,400		181,200
Adjusted EBITDA	\$	5,666,300	\$	3,574,800	\$	1,260,600	\$	972,300

Safe Harbor Statement

The information contained in any materials that may be accessed above was, to the best of WidePoint Corporations' knowledge, timely and accurate as of the date and/or dates indicated in such materials. However, the passage of time can render information stale, and you should not rely on the continued accuracy of any such materials. WidePoint Corporation has no responsibility to update any information contained in any such materials. In addition, you should refer to periodic reports filed by WidePoint Corporation with the Securities and Exchange Commission for information regarding the risks and uncertainties to which forward-looking statements made in such materials are subject. Such risks and uncertainties may cause WidePoint Corporation's actual results to differ materially from those described in the forward-looking statements.

Investor Relations:

Gateway Investor Relations Matt Glover or Charlie Schumacher 949-574-3860 WYY@gatewayir.com

WIDEPOINT CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

	DE	2020	DECEMBER 31, 2019		
ASSETS					
CURRENT ASSETS					
Cash and cash equivalents	\$	15,996,749	\$	6,879,627	
Accounts receivable, net of allowance for doubtful accounts					
of \$114,169 and \$126,235 in 2020 and 2019, respectively		35,882,661		14,580,928	
Unbilled accounts receivable		13,848,726		13,976,958	
Other current assets		1,763,633		1,094,847	
Total current assets		67,491,769		36,532,360	
NONCURRENT ASSETS					
Property and equipment, net		573,039		681,575	
Operating lease right of use asset, net		6,095,376		5,932,769	
Intangibles, net		2,187,503		2,450,770	
Goodwill		18,555,578		18,555,578	
Deferred tax asset		5,606,079		-	
Other long-term assets		815,007		140,403	
Total assets	\$	101,324,351	\$	64,293,455	
LIABILITIES AND STOCKHOLDERS'	EQUITY				
CURRENT LIABILITIES					
Accounts payable	\$	36,221,981	\$	13,581,822	
Accrued expenses		15,626,313		14,947,981	
Deferred revenue		2,016,282		2,265,067	
Current portion of operating lease liabilities		577,855		599,619	
Current portion of other term obligations		<u>-</u>		133,777	
Total current liabilities		54,442,431		31,528,266	
NONCURRENT LIABILITIES					
Operating lease liabilities, net of current portion		5,931,788		5,593,649	
Deferred revenue, net of current portion		398,409		363,560	
Deferred tax liability				1,868,562	
Total liabilities		60,772,628		39,354,037	
STOCKHOLDERS' EQUITY					
Preferred stock, \$0.001 par value; 10,000,000 shares					
authorized; 2,045,714 shares issued and none outstanding		-		-	
Common stock, \$0.001 par value; 30,000,000 shares					
authorized; 9,050,262,and 8,386,146 shares					
issued and outstanding, respectively		8,876		83,861	
Additional paid-in capital		100,504,741		95,279,114	
Accumulated other comprehensive loss		(104,615)		(242,594)	
Accumulated deficit		(59,857,279)		(70,180,963)	
Total stockholders' equity		40,551,723		24,939,418	
Total liabilities and stockholders' equity	\$	101,324,351	\$	64,293,455	

WIDEPOINT CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

	YEARS DECEM		THREE MONTHS ENDED DECEMBER 31,			
	2020	2019	2020	2019		
REVENUES	\$ 180,343,015	\$ 101,720,247	\$ 28,387,308	\$ 28,093,252		
COST OF REVENUES (including amortization and depreciation of \$541,842 and \$922,455, respectively)	159,887,807	84,342,282	23,573,368	23,339,895		
GROSS PROFIT	20,455,208	17,377,965	4,813,940	4,753,357		
	11.3%	17.1%	17.0%	16.9%		
OPERATING EXPENSES Sales and marketing General and administrative expenses (including share-based	1,871,146	1,659,875	439,216	444,319		
compensation of \$810,281 and \$717,987, respectively)	14,270,342	13,844,689	3,382,390	3,774,306		
Depreciation and amortization	1,091,463	988,146	276,650	257,241		
Total operating expenses	17,232,951	16,492,710	4,098,256	4,475,866		
INCOME (LOSS) FROM OPERATIONS	3,222,257	885,255	715,684	277,491		
OTHER (EXPENSE) INCOME						
Interest income	3,944	5,355	825	594		
Interest expense	(302,924)	(310,582)	(75,035)	(79,599)		
Other income	456	38,877	(2)	33,553		
Total other expense	(298,524)	(266,350)	(74,212)	(45,452)		
INCOME (LOSS) BEFORE INCOME TAX PROVISION	2,923,733	618,905	641,472	232,039		
INCOME TAX PROVISION	(7,399,951)	392,650	(7,642,734)	265,834		
NET INCOME (LOSS)	\$ 10,323,684	\$ 226,255	\$ 8,284,206	\$ (33,795)		
BASIC EARNINGS (LOSS) PER SHARE	\$ 1.22	\$ 0.03	\$ 0.96	\$ (0.00)		
BASIC WEIGHTED-AVERAGE SHARES OUTSTANDING	8,460,558	8,397,454	8,613,772	8,394,097		
DILUTED EARNINGS (LOSS) PER SHARE	\$ 1.20	\$ 0.03	\$ 0.94	\$ (0.00)		
DILUTED WEIGHTED-AVERAGE SHARES OUTSTANDING	8,603,170	8,401,029	8,783,242	8,397,672		