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WidePoint Launches Trusted Mobility Management (TM2) Framework

New framework improves confidentiality and secure access while reducing complexity and costs; allows additional new functionality

MCLEAN, Va. – September 11, 2017 – WidePoint Corporation (NYSE AMEX: WYY), a leading provider of Mobility Management specializing in Cybersecurity and Telecommunication Expense Management (TEM) solutions announced the launch of a new Trusted Mobility Management (TM2) Framework. The new TM2 Framework provides a unified platform that improves confidentiality and secures access while reducing complexity and costs for our customers. The TM2 Framework also incorporates the ability to scale and add new mobility management functionality that is both seamless and user friendly.

Mr. Jin Kang, Chief Executive Officer of WidePoint, stated, “Managing the mobile landscape is difficult, complex, and time-consuming for organizations, and it requires the review, procurement and integration of numerous applications and technologies. Our new TM2 Framework streamlines and simplifies this complexity for our customers and provides them with a set of unified solutions that can evolve with their rapidly changing mobile environments.”

WidePoint’s TM2 Framework was built around the intersection of our proprietary Telecom Lifecycle Management, Identity Management, and Mobility Management solutions with added architecture that provides a trusted environment with enhanced confidentiality and secure access.

The TM2 Framework incorporates:

- Inventory visibility and management
- Invoice auditing and presentment
- Mobile policy management
- Mobile asset and service provisioning
- Usage and rate plan optimization
- Business intelligence and analytics
- Integrated customer support

Our TM2 Framework was also designed to support Mobile Device Management, Mobile Application Management, and Mobile Security Management through integration with third party applications. Design enhancements for added new functionality are also key elements of our TM2 Framework. As new mobile management challenges evolve in developing areas such as end-point security, companion apps, and artificial intelligence, the TM2 Framework allows for the integration of these new functionalities.

“It has been estimated that about 71% of enterprises regard mobility as a top priority and that the enterprise mobility market will be worth \$140 billion a year by 2020”, stated Jason Holloway, Chief Sales and Marketing Officer and President & Chief Executive Officer, WidePoint Security Solutions Corporation. “It has also been noted that employees gain 240 hours a year in productivity on average if they use cutting edge mobility solutions at work. Our TM2 Framework provides enhanced mobile visibility and management capabilities to organizations so they can safely embrace and manage the benefits of mobility. We are very excited about the mobility marketplace and the benefits we can offer our clients with our new TM2 Framework.”

About WidePoint

WidePoint Corporation (NYSE AMEX: WYY) is a leading provider of technology-based management solutions. For more information, visit www.widepoint.com.

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