For More Information:

Jim McCubbin, EVP & CFO
WidePoint Corporation
7926 Jones Branch Drive, Suite 520
McLean, VA 22102
(703) 349-2577
jmccubbin@widepoint.com

Brett Maas or David Fore
Hayden IR
(646) 536-7331
brett@haydenir.com

Media Contact:

Grainne Magfhloinn
+1 353 1 241-6712
g.magfhloinn@soft-ex.net

WidePoint's Soft-ex Subsidiary Launches Consumer Online Bill Presentment and Analytics Solution at BroadSoft Connections 2015

*Collaboration with BroadSoft delivers value-added solution to
CSP Consumer Marketplace*

McLean, Virginia and Dublin, Ireland, October 26, 2015 – WidePoint Corporation (NYSE Mkt: WYY), a leading provider of Managed Mobility Services (MMS) specializing in Cybersecurity and Telecommunications Lifecycle Management (TLM) solutions, announced today that its subsidiary Soft-ex Communications launched its Online Bill Presentment and Analytics solution for the Communication Service Provider (CSP) consumer market at BroadSoft Connections 2015, which takes place October 25-28, 2015, in Phoenix, Arizona.

Ian Sparling, chief executive officer at Soft-ex, commented, "Soft-ex has a significant footprint in the CSP enterprise market with clients such as Telefonica, Three, eir, Virgin Media, and Vodafone. Traditionally, we have focused on providing solutions for the enterprise segment of the CSP's customer base. The enterprise segment typically represents on average 10-15% of the total customer base of the CSP, the remainder being consumers. This new consumer proposition should present a potentially large revenue opportunity, as it opens up access to this extensive new target market. This Electronic Bill Presentment & Payment (EBPP) solution effectively enables CSPs to leverage and consolidate data from their existing systems to electronically present personalised bills to the consumer, enhancing the overall customer experience."

"Soft-ex shares our commitment to bringing innovative solutions to market that enable CSPs to be more cost efficient while delivering a better customer experience to their enterprise and consumer clients in ways never before imagined," said Taher Behbehani, chief marketing officer, BroadSoft. "We are thrilled that Soft-ex has chosen to make this announcement at BroadSoft Connections and to join us as we collectively define the future of work."

Steve L. Komar, chief executive officer & chairman of WidePoint Corporation, stated, "We are delighted to collaborate with BroadSoft and their CSP clients as we launch this innovative Online Bill Presentment and Analytics solution for the consumer segment. Our proven expertise in delivering competitive differentiators to CSPs will assist them in retaining customers but also in winning new business."

About BroadSoft

BroadSoft is the leading provider of software and services that enable mobile, fixed-line and cable service providers to offer Unified Communications over their Internet Protocol networks. The Company's core communications platform enables the delivery of a range of enterprise and consumer calling, messaging and collaboration communication services, including private branch exchanges, video calling, text messaging and converged mobile and fixed-line services. For additional information, visit http://www.BroadSoft.com

About Soft-ex

Soft-ex is a leading supplier of Online Bill Presentment and Analytics SaaS solutions that provide unique online data intelligence for Communication Service Providers (CSPs) and their Enterprise customers for fixed, mobile and PABX communications. Headquartered in Ireland with offices in the UK, and the Netherlands, we have customers and partners in over 90 countries globally. Customers include Telefónica, BT, Three, KPN, Telia, Microsoft, Nationwide, Lloyds, Shire and Prudential, to name but a few. For more information, visit www.soft-ex.net

About WidePoint

WidePoint (NYSE Mkt: WYY) is a leading provider of secure, cloud-delivered, enterprise-wide information technology-based solutions that can enable enterprises and agencies to deploy fully compliant IT services in accordance with government-mandated regulations and advanced system requirements. WidePoint has several major government and commercial contracts. For more information, visit www.widepoint.com
#